

# EY Best Essay Contest

2014/2015



Building a better  
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Univerza v Ljubljani

EKONOMSKA  
FAKULTETA



## Why to join the Contest?

- ▶ You will be able to research and discuss relevant global economic questions by using short instructions (titles and subtitles).
- ▶ Best essays' authors will present their results in front of the committee (in English). The committee is made of EY professionals, prof. dr. Mojmir Mrak, prof. dr. Marko Simoneti and prof. dr. Branko Korže. A social event will be held after the presentation, and you will have the opportunity to meet committee members and other participants.
- ▶ We will invite all interested students for a job interview for internships.
- ▶ The winner will receive financial award of 500 EUR.
- ▶ Students of Faculty of Economics who will be selected as authors of best essays will receive additional / bonus points for the following courses: Economical policies of EU, International finance 2 (prof. dr. Mojmir Mrak) and Tax law (prof. dr. Branko Korže). Students of Faculty of Law who will be selected as authors of best essays will receive additional / bonus points for the course Economic analysis of market and enterprise in EU (prof. dr. Marko Simoneti).

**SUBMIT YOUR ESSAY NOW!**



# Instructions

- ▶ Choose one of the subtitles under two broader topics.
- ▶ Essay should be written in Slovene or English. Length of the essay should be between 3000 and 3500 words.
- ▶ Essay should have clear structure (introduction, core part, conclusion). Strong arguments should be presented (combination of literature review and your opinion).
- ▶ Use expert and scientific literature and web-pages of relevant bodies and companies.
- ▶ Use APA quoting system (quote literature and sources both within your text and at the end as list of literature and sources).
- ▶ Use font Arial, size 12, 1.5 space between lines.



# Topic 1:

## New economic governance in EU: reasons, trends and perspectives

*\*Please choose one of the sub-titles below*

- ▶ Strengthened economic cooperation of EU member states in planning and implementing national economic policies and eliminating macroeconomic imbalances
- ▶ Establishing mechanisms for preventing and solving crisis, which are needed for long-term stabilization and prosperity of euro zone
- ▶ Bank union as agreement on intertwining indebtedness of sovereign states and their bank sectors
- ▶ Challenges of new economic governance of EU for Slovenia

## Topic 2:

### Taxes and EU internal market operations: problems, possible solutions and consequences for Slovenia

*\*Please choose one of the sub-titles below*

- ▶ Tax competition among EU members states and Slovenia
- ▶ Tax avoidance or / and double-taxation in indirect personal taxes in EU
- ▶ The problem of transfer pricing and common consolidated tax basis for corporate income taxes in EU
- ▶ Taxation of digital economy in EU and Slovenia
- ▶ Collecting VAT on the basis of service location in EU
- ▶ Introduction of tax on financial transactions in EU and Slovenia

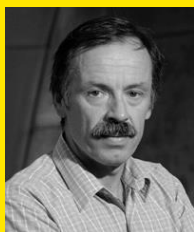




## Committee - External professionals

### **Prof. Dr. Mojmir Mrak**

***University of Ljubljana  
Faculty of Economics***



Mojmir Mrak is a professor of international finance at the Faculty of Economics and the Faculty of Social Sciences in Ljubljana . In 2012, he acquired the status of Jean Monnet Chair Professor. In addition, he lectures as a visiting professor in the MBA study, Banking and Finance at the Università di Siena in Siena , Italy and postgraduate studies in finance Wirtschaftsuniversität in Vienna.

### **Prof. Dr. Marko Simoneti**

***University of Ljubljana  
Law faculty***



Marko Simoneti studied Economics in Ljubljana, Zagreb and the USA, where he completed his PhD in 1988 at Cornell University. He works as an Associate Professor of Money and Finance, Faculty of Law, University of Ljubljana . He is delivering courses in the field of corporate finance, public finance and financial institutions at universities at home and abroad (Vienna University) .

### **Prof. Dr. Branko Korže**

***University of Ljubljana  
Faculty of Economics***



Branko Korže finished his PhD in law at the Faculty of Law in Ljubljana. He is an Associate Professor at the Faculty of Economics in Ljubljana, where he is a regular member of the Department of Management and Organization . He is delivering courses in business, tax law, marketing and company law at undergraduate and postgraduate level.



## Committee – EY professionals

**Janez Uranič**  
**Partner**



Janez Uranič is a director and country managing partner of the auditing firm EY with more than 20 years of experience in auditing, consulting and business advisory transactions in Slovenia, Croatia and Great Britain.

He is a member of the Institute of Chartered Accountants in England and Wales" and certified auditor at the Slovenian Institute of Auditors, where he often delivers lectures on field of IFRS.

**Luka Vesnaver**  
**Partner**



Luka Vesnaver is TAS Partner. He mainly deals with the scope of restructuring in Slovenia, Central and South - Eastern Europe.

He gathered broad experiences in the Adria region through the various transaction and financing projects in Big4.

**Dénes Szabó**  
**Partner**



Dénes Szabó is a Tax Partner and Head of the Transfer Pricing Group for Central and Southeastern Europe. He is head of the tax department in Slovenia and Croatia.

He has extensive experiences in advising on tax effective restructuring and resolution of tax issues related to mergers, acquisitions and investment projects.

**SUBMIT YOUR ESSAY NOW!**



# Contest timeline

- ▶ Submit your essay until **30 April 2015** via e-mail on [talent.team@si.ey.com](mailto:talent.team@si.ey.com) (Subject: EY Best Essay Contest).
- ▶ We will notify you whether you have ranked among the authors of the best essays until **19 May 2015**.
- ▶ If your essay is selected in group of best essays, you will be invited to summarize and present it (in English) in front of the committee, fellow participants and EY employees. The presentations will be held at EY office in Ljubljana (Dunajska cesta 111) on Tuesday, **27 May 2015**. You will receive detailed instructions on how to prepare a presentation via e-mail.

